

Why RP? A Q&A with Dr. Anand Singh, Musculoskeletal Radiologist

Dr. Singh shares how RP has supported his professional growth and why RP's emphasis on people and culture is one of the practice's greatest strengths.

Dr. Anand Singh is a musculoskeletal radiologist at <u>RP Matrix</u>, Radiology Partners' (RP) internal teleradiology division. At Matrix, he is the Director of Peer Learning, as well as the section chief for the west division. He is also a member of RP's national physician recruiting support board and RP's national patient safety committee.

As a veteran of the U.S. Air Force, Dr. Singh is passionate about the role of the military radiologist and serves on the ACR military subcommittee. Among Dr. Singh's many roles, his favorites are that of husband to his wife, Swapna, and father to his teenage daughters, Tara and Anya. He and his family reside in Louisville, Kentucky. In his free time, Dr. Singh enjoys baking, gardening and traveling.

We talked to Dr. Singh to learn more about his career in radiology and why he joined RP.

Tell us about why you got into radiology.

During medical school, many different specialists came to the radiology reading room to review patients and cases, and those discussions helped guide patient management. I wanted to be part of that dynamic interplay between technology and patient care. Today, medical imaging is at the nexus of everything we do in medicine, touching almost every patient in the healthcare system. It is the reason I still love the practice of radiology.

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Tell us about your tenure/history with RP.

I joined RP Matrix in July 2021. From day one, the leaders at RP Matrix actively encouraged me in my professional growth. I quickly rose from regional quality assurance director to section chief. Currently, I am responsible for 40 physicians and multiple practices in the west region for RP Matrix.

Around the same time, I became section chief, I earned a position on RP's national physician recruiting support board for helping shape national and local recruiting strategy and promoting the message of transforming radiology to candidates.

Recently, I was invited to join RP's national patient safety committee to help spearhead initiatives such as peer learning. I feel that my story is not unique; if you are a talented individual, there are avenues for you to grow at RP that do not exist at other places.

What excites you about RP?

I wanted to work at a place where people are valued, diverse opinions are encouraged, and opportunities for talented individuals to grow professionally existed. RP provides all of these, both at the local practice level and the national level, through a variety of programs and initiatives. For example, we are applying AI at clinical scale, while at the same time creating purposeful dialogue and action on issues of diversity, equity and inclusion. Because of the consistent emphasis on its people and clinical quality, I am excited about how RP is uniquely positioned to address the challenges that face radiology in the years to come.

What are some of the unique features that RP offers that are hard to find elsewhere?

Today, a successful practice in radiology is grounded in both medical expertise and business principles. RP has unique strengths in both arenas. From a clinical perspective, national experts in every subspecialty lead initiatives that standardize best practices to benefit patients and practices across the country. Our expertise in developing and utilizing AI at clinical scale is also unmatched by any practice.

People look at the business side of RP and attempt to judge it solely from a transactional point of view, based on finances and market share. However, RP invests in its people more than other practices by providing countless opportunities for personal and professional development for radiologists in all phases of their careers.

How has your opinion of RP changed before joining the practice versus being a radiologist at RP?

From the outside, RP carries the label of "private equity" and "corporate radiology," along with all the negative connotations and stigma associated with those terms. However, that's not been my

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experience at RP. Rather than a loss of autonomy, I feel empowered to make tangible differences in the practice of radiology. I feel more connected and trusted at RP than at any other point in my career. That's RP's greatest strength – its emphasis on its people and culture.

What does the future of radiology look like in five years? How will RP contribute to that?

Radiology will continue to face the triad of increasing imaging volume, decreasing reimbursement and limited manpower. In addition, the healthcare landscape will see more consolidation among hospital systems and payors, demanding greater efficiency and throughput from radiology practices. All these stressors will place greater burdens on individual radiologists, causing them to experience increasing rates of burnout or early retirement.

Practices that address the mental, physical and emotional well-being of radiologists going forward will be well-positioned for retaining and recruiting the best radiology talent. RP is thinking of those solutions now by investing in individuals to keep them whole professionally and personally. Through measures such as Al-assisted technology to increase efficiency, outstanding support personnel to reduce administrative tasks and professional development including coaching circles and leadership training, RP rads are empowered every day to be their best selves. Because of its continuous emphasis on the whole person, RP will contribute to a more meaningful and purposeful radiologist experience, transforming radiology one person at a time.

Dr. Anand Singh (<u>LinkedIn</u>) earned his medical degree from the University of Alabama at Birmingham and completed his residency in diagnostic radiology and fellowship in musculoskeletal imaging at Mallinckrodt Institute of Radiology at Washington University in St. Louis, Missouri. He joined RP in 2021.

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